



## Roger J. Mohr

September 8, 1931 - May 6, 2021

Avid fisherman, enthusiastic golfer and all-around amiable companion, Roger Mohr passed away peacefully surrounded by his family on May 6, 2021. Anyone who had the pleasure of a chat with Roger knows what a great listener he was. He made you feel like the most interesting person in the room, and if you were lucky, you would be privy to a good joke or two. If you were really lucky, you got a limerick or poem, which he was infamous for in his many professional addresses. Of his many pursuits and interests, golf predominated his life from youth to the end. He worked as a caddy at the Milwaukee Country Club throughout his teen years. He said it was a life-changing experience, as the Club sponsored him for an Evans Scholarship, which he was granted and allowed him to attend and graduate from Marquette University in 1953. He has supported and promoted this prestigious nationwide scholarship program ever since, serving as a director of the Western Golf Association for many years, and, then, as Chairman of the WGA, and, finally as a trustee. He always said he felt his involvement with the WGA and Evans Scholars program allowed him to give back to a program that so profoundly impacted his life. Following graduation, he served in the U.S. Army and then returned to Northwestern University for postgraduate work in Radio and T.V. He joined the Arthur Meyerhoff Associates, Inc. advertising agency in 1956 serving as President from 1965 until 1980. Meyerhoff was acquired by BBDO Worldwide in 1980, and Roger served as President of BBDO-Chicago in 1980 and as Chairman from 1982 until 1990 when he was

promoted to Vice Chairman International. He held that position until he retired in 1993. During his years with the agency, he held several positions in the American Association of Advertising Agencies in Chicago and nationally. His other involvements included serving on the Board of Directors of the Chicago City Ballet and the Off the Streets Club. He was a Governor of the Tavern Club and the Knollwood Club. His support of his community was equally strong. He served on a number of committees and commissions in the communities in which he lived. When living in Lake Bluff, he served as Chairman of the Lake Bluff Plan Commission, and then repeated that position on the Lake Forest Plan Commission when he moved to Lake Forest. He served as an Alderman in Lake Forest, 2000-2006 and continued to support the Lake Forest Senior Center as a member of its Foundation to the present. He was predeceased by his daughter Kristin and is survived by his wife of 62 years, Pauline (Spicuzza), his children Gregory (Christine), Mary, Tom (Raihan), and Kathy (Dave) Zerkle, and three grandchildren, Kieran, Mikaela and John Philip Ocean. A private Funeral Mass will be livestreamed at 11:30 a.m. on Saturday, May 15, 2021 on the Church of St. Mary Facebook page [www.facebook.com/ChurchofStMaryLF/videos/](https://www.facebook.com/ChurchofStMaryLF/videos/). Interment will be at Lake Forest Cemetery. There will be a celebration of Roger's life at future date to be announced. For information – Reuland & Turnbough Funeral Directors of Lake Forest, 847-234-9649 or [www.RTfunerals.com](http://www.RTfunerals.com). In lieu of flowers memorial contributions may be made to the Western Golf Association Evans Scholarship Foundation, 2501 Patriot Blvd., Glenview, IL 60026.

# Cemetery Details

## Lake Forest Cemetery

1525 North Lake Road  
Lake Forest, IL 60045

# Tribute Wall

JC

“ Dear Pauline and family,  
Rog was my best boyhood friend while we attended St. Elizabeth's grade school. We often walked to school together. We stayed friends in high school and I enjoyed the many sports events and CYO dances that we attended together. Most recently I worked under his direction on several Messmer High School Reunion events. He was probably the most gentle person I've ever known. I appreciate the ability to watch the ceremony and hear the beautiful eulogy.  
Sharing in your loss,  
John Collins

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**John Collins** - May 15, 2021 at 07:05 PM

CF

“ Claude Kordus and family purchased the Tranquil Seas for the family of Roger J. Mohr.



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**Claude Kordus and family** - May 13, 2021 at 08:51 PM

RZ

“ I am sending healing prayers and love to the Mohr family.

*I have known Roger for over sixty years, since before Pauline and he married. Pauline and her family lived next door to my family.*

*Roger was a second father to me, and so much more. His positive influence on my life cannot be measured. I treasure all the wonderful memories and will miss him terribly.*

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**Ron Zemlicka** - May 12, 2021 at 09:57 AM



“ *A sympathy card was purchased for the family of Roger J. Mohr.*



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May 12, 2021 at 12:30 AM



“ *To add to the other Evans Scholars-related tributes to Roger, all I can say is that he touched the lives of many, set an incredible example in various aspects of his life, and leaves behind quite a legacy. I became an Evans Scholar with Roger as my sponsor, and would not have been graced with such an honor without his support and advocacy. He truly changed my life and my family's life. His is missed and loved by many. My condolences, thoughts, and prayers to Pauline and the extended Mohr family as you all mourn his passing and celebrate his memory.*

*With great respect and appreciation,*

*Peter Eck*

*Knollwood Club Caddie and Evans Scholar Alum; Northwestern '07*

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**Peter Eck** - May 11, 2021 at 10:35 PM

MO

“ To Pauline - Rob and I send our deepest sympathies.

*Roger was a tireless champion of caddies and the Evans Scholars and for that, we are all forever grateful. He was truly a Gentleman and a Scholar.*

*Mary O'Leary  
OSU '87*

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**Mary OLeary** - May 11, 2021 at 09:35 PM

JO

“ *As an Evans Scholar Alum, I am saddened by Roger's passing, but joyful in his legacy. Without his direct support and the WGA, there's no way I could have attended college, worked in the banking industry, and made the connections necessary to help lead 6 charitable orgs. Roger could wake up in heaven tomorrow thinking he didn't really make a difference in the lives of many, but he'd be flat out wrong. Well done, Roger - enjoy your victory lap.*

*Johnny O  
Marquette '87*

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**Johnny O** - May 11, 2021 at 06:50 PM

ML

“ *I am one of hundreds (if not thousands) of Evans Scholars who had the privilege of meeting Mr. Mohr and being inspired by his model as someone that paid it forward. A legend of the Evans Scholars program, I appreciate you and thank you for all your service.*

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**Mark Laubacher** - May 11, 2021 at 05:34 PM

JE

“ TO the Mohr family. Although I never really knew your dad, his legacy moves on in the personalities and lives of his children. He was obviously a great person and loving father. Please know that Cindi and I offer our love and support through this trying time.

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**Jon Edmondo** - May 11, 2021 at 10:45 AM

JP

“ Roger will surely be missed! He also served on the Northwestern Lake Forest Patient Family Advisory Council, often sharing his expertise with our committee. Thank you Roger for your amazing life and impact to the communities in which you lived. Much love to Pauline and family. Jenny Prescia, Lake Forest Hospital

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**Jenny Prescia** - May 11, 2021 at 10:17 AM