



## Brock Reid Gordon

May 21, 1957 - March 12, 2019

Surrounded by family, Brock Reid Gordon, 61, of Lake Bluff, IL passed away on March 12, 2019 due to complications from Multiple Myeloma. Brock was born May 21, 1957 in Lafayette, Indiana and raised in Muncie. He attended Muncie North Side and Indiana University's Kelley School of Business, graduating in 1979.

Brock is preceded in death by his father, Robert Reid Gordon and survived by his wife, Kim K. Gordon; two sons, Ryan Reid and Grant Edward (wife Emily); mother, Mary Joan Gordon; sister, Deborah Kniegge (husband Bill); sister-in-law, Suzanne Kaiser; and nephew, Matthew Reynolds.

Brock's athletic dexterity manifested at a very young age thanks to his father, a Muncie area sports mentor. Specifically, his tennis talents flourished in high school and were solidified at IU where he competed as a member of the men's tennis team. In 1990, his accomplishments were recognized by Indiana's Delaware County Athletic Hall of Fame which honors area athletes with strong moral character who excel at sports.

As a dedicated brother to the Zeta Chapter of Phi Gamma Delta (FIJI), Brock was the quintessential embodiment of the fraternity's values: Friendship, Knowledge, Service, Morality & Excellence. He will be remembered by hundreds of brothers as an extremely loyal and humble friend. In addition to

his affiliation with FIJI, an integral part of Brock's IU experience was his time serving for the IU Student Foundation and later the organization's Steering Committee – a select group of exceptional senior leaders – where he met Kim, his wife, of almost 40 years.

After living and working in Indianapolis, Cleveland, Pittsburgh and Peoria, Brock and Kim moved to Lake Bluff, IL in 1985 where Brock pursued a new opportunity with American Hospital Supply Corp. It's here where they ultimately decided to start a family. Little did they know, Lake Bluff's reputation for its spectacular Fourth of July parade and community's firework celebration would become a cornerstone of their family's life.

Brock spent the last 25 years of his professional career in the automotive industry as an accomplished, outgoing and personable salesman and manager, most notably at Knauz BMW. During this time, he was nationally recognized on multiple occasions as part of an exclusive group of individuals who excelled in sales and customer satisfaction.

In addition to his professional achievements, Brock joined the Lake Bluff Park District Board of Directors in 2012 where he served as Vice President and chaired several committees, allowing him to give back to the community he cherished. In this role, he was instrumental in keeping the Lake Bluff Golf Course open while ensuring fiscal responsibility for local taxpayers.

His name and spirit will always represent great character and authenticity.

A memorial service will be held for Brock on Saturday March 23, 2019 at 11:00am at Union Church of Lake Bluff located at 525 E. Prospect Ave, Lake Bluff, IL. A reception will follow immediately for friends and family to celebrate Brock's incredible life. In lieu of flowers, donations in his name can be made to the Multiple Myeloma Research Foundation at <https://themmrf.org>.

For additional information contact Reuland & Turnbough Funeral Directors of Lake Forest (847) 234-9649 or [www.RTfunerals.com](http://www.RTfunerals.com).

# Previous Events

## Memorial Service

MAR **23**. 11:00 AM (CT)

Union Church of Lake Bluff  
525 E. Prospect Avenue  
Lake Bluff, IL 60044  
<http://uclb.org>

# Tribute Wall

MW

“ I am two years in to Multiple Myeloma. I am Ozone's sister Maria. Brock was so kind to me as we spoke about our shared experiences. I am so sorry for your loss.

Maria Whitt - April 06, 2019 at 06:04 PM



“ A New Sunrise Spray was purchased for the family of Brock Reid Gordon.



March 22, 2019 at 03:01 PM



“ Beautiful in Blue was purchased for the family of Brock Reid Gordon.



March 22, 2019 at 12:59 PM

FF

“ From , The Osborne Family. purchased the Dreams From the Heart Bouquet for the family of Brock Reid Gordon.



From , The Osborne Family. - March 22, 2019 at 11:41 AM



“ *Arrive in Style was purchased for the family of Brock Reid Gordon.*



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March 22, 2019 at 09:32 AM



“ *Enchanted Cottage was purchased for the family of Brock Reid Gordon.*



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March 21, 2019 at 07:51 PM



“ *I never saw Crocker without a smile on his face! So sorry Kim!! Praying for you and your family!*

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**Kurt Werth** - March 20, 2019 at 10:37 PM



“ *David and Teddie Sine purchased the Rose Remembrance for the family of Brock Reid Gordon.*



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**David and Teddie Sine** - March 19, 2019 at 10:20 PM



“ *Divine Peace Bouquet was purchased for the family of Brock Reid Gordon.*



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March 19, 2019 at 05:06 PM



“ *Kim, I have fond memories of the fun we had at IU; in the House, at Fiji Isle and otherwise even though you were in the class above me. The two of you were such a cute couple! My prayers and deepest regrets are with you and your sons. Pete*

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**Linda Hamilton** - March 18, 2019 at 02:14 PM



“ *Strength & Solace Spray was purchased for the family of Brock Reid Gordon.*



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March 18, 2019 at 01:45 PM

GM

“ *Kim and Family,*

*Our sincere condolences go out to you on the loss of your husband, father and my friend. Remember the good times. They will help you through the sad days ahead. Croker was one-of-a-kind, and will be missed by all who knew him...*

*Moe & Peggy Modecki  
Columbus, Ohio*

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**Gerard E (Moe) Modecki** - March 18, 2019 at 10:34 AM

DR

“ *To Kim, Deb, Mrs. Gordon and the rest of Brock's family,*

*My wife, Jana, and I were very sorry to hear about Brock's passing. Kim, you don't know me probably, but I grew up with Crocker, and I was a Fiji with him at IU. We went to West View, Storer Junior High and Northside High School together. He was a wonderful person and athlete, and we played on a lot of teams together throughout our schooling. I always admired Brock, and he was loved by everyone in the Fiji house. You are all in our prayers, and I will always have fond memories of Brock.*

*With sympathy,  
Dan Reno*

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**Dan Reno** - March 17, 2019 at 02:50 PM



“ *Beautiful Dreams* was purchased for the family of Brock Reid Gordon.



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March 17, 2019 at 12:58 PM



“ *Simply Elegant Spathiphyllum* was purchased for the family of Brock Reid Gordon.



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March 15, 2019 at 10:04 PM



“ *Beautiful in Blue* was purchased for the family of Brock Reid Gordon.



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March 15, 2019 at 03:31 PM



“ *Enchanted Cottage* was purchased for the family of Brock Reid Gordon.



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March 15, 2019 at 03:27 PM

KM

“ To Deb, Joan, and Brock's immediate family: please accept my heartfelt sympathy on the devastating loss of Brock so early in life. He was a good friend and teammate all the way from Westview Elementary and Hazelwood Church to Muncie Northside High School. His father Bob was always so giving of his time helping to coach the Westview All Stars baseball team. Brock was an outstanding tennis player, being undefeated in singles his junior and senior years. I'll never forget him rallying from a set down to beat Mr. Basketball Kyle Macy in 3 sets on Macy's home courts in Peru and send our team to the state championship where we placed 4th in the first year of team tennis competition. Our paths didn't cross many times after high school unfortunately. I had hoped to see him at the all class NHS reunion this July. You will be missed, Brock.

*Kevin Marti NHS '75*

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**Kevin Marti** - March 15, 2019 at 02:30 PM

SH

*Gordon Family, I'm so sorry to hear of the passing of your loved one, Brock. He was a great person. I knew him in his NHS days. My son Kurt was a classmate and friend of his. Prayers & sympathy. Sarah Humphrey Family. R.I.P. Brock*

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**Sarah Humphrey** - March 15, 2019 at 08:22 PM

EE

*I have wonderful memories of Brock, a beautiful soul and an incredible athlete. Heaven has gained another superstar!*  
*Eric Eckelman NHS '77*

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**Eric Eckelman** - March 16, 2019 at 10:21 AM



“ *Basket of Memories was purchased for the family of Brock Reid Gordon.*



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March 15, 2019 at 11:39 AM



“ *Brock and his family lived a block away from us as he was going through middle school and high school and spent a lot of time playing basketball in our driveway. I was so impressed with Brock I named my youngest son after him, Brock Kavanaugh Wilson.*

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**B. K. Wilson** - March 15, 2019 at 11:33 AM



“ *Peaceful White Lilies Basket was purchased for the family of Brock Reid Gordon.*



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March 15, 2019 at 10:53 AM